

Order / Rev: 716829
 Alt Order #: 06338758
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Pestka,S/ D/ Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WZZM	09/28/12	09/28/12	M-F 5-530a M-F Morning News THE MORNING NEWS AT 5	CM	5-530a	----F--	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$70.00		0.00						
6	WZZM	09/28/12	09/28/12	M-F 530-6a M-F Morning News THE MORNING NEWS AT 530	CM	530-6a	----F--	:30	1	\$145.00	P-2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$145.00		0.00						
7	WZZM	09/28/12	09/28/12	M-F 530-6pm M-F News 5:30 EDITION NEWS	CM	530-6p	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$300.00		0.00						
8	WZZM	09/28/12	09/28/12	M-F 6-630p M-F News EYEWITNESS NEWS 13	CM	6-630p	----F--	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$480.00		0.00						
9	WZZM	09/28/12	09/28/12	M-F 630-7p M-F ABC World News ABC NEWS	CM	630-7p	----F--	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$480.00		0.00						
10	WZZM	09/28/12	09/28/12	M-F 7-9a M-F Good Morning America GOOD MORNING AMERICA	CM	7-9a	----F--	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$295.00		0.00						
11	WZZM	09/28/12	09/28/12	M-F 9-10a Take 5 TAKE FIVE & COMPANY	CM	9-10am	----F--	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$40.00		0.00						
12	WZZM	10/01/12	10/01/12	M-Su 11-1135p LN M-Su Late News EYEWITNESS NEWS 13 AT 11	CM	11-1135p	M-----	:30	1	\$360.00	P-3	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$360.00		0.00						
13	WZZM	10/01/12	10/01/12	Nightline Nightline ABC NIGHTLINE	CM	1135p-1202a	M-----	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$240.00		0.00						
14	WZZM	10/01/12	10/01/12	The View The View THE VIEW	CM	11a-12n	M-----	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$145.00		0.00						
15	WZZM	10/01/12	10/01/12	M-F 12-1230p Noon News WZZM 13 NOON NEWS	CM	12-1230pm	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$150.00		0.00						
16	WZZM	10/01/12	10/01/12	M-F 3-4p Katie KATIE	CM	3-4p	M-----	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$70.00		0.00						
17	WZZM	10/01/12	10/01/12		CM	5-530a	M-----	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00

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WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530a M-F Morning News THE MORNING NEWS AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$70.00		0.00			
18	WZZM	10/01/12	10/01/12	M-F 530-6a	CM	530-6a	M- - - - -	:30	1	\$115.00	P-4	0.00	NM	1	\$115.00
M-F Morning News THE MORNING NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$115.00		0.00			
19	WZZM	10/01/12	10/01/12	M-F 530-6pm	CM	530-6p	M- - - - -	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
M-F News 5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$300.00		0.00			
20	WZZM	10/01/12	10/01/12	M-F 630-7p	CM	630-7p	M- - - - -	:30	1	\$425.00	P-5	0.00	NM	1	\$425.00
M-F ABC World News ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$425.00		0.00			
22	WZZM	10/01/12	10/01/12	Mon Prime Other	CM	8-10p	M- - - - -	:30	1	\$1,200.00	P-4	0.00	NM	1	\$1,200.00
Dancing With The Stars DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$1,200.00		0.00			
23	WZZM	10/01/12	10/01/12	M-F 9-10a	CM	9-10am	M- - - - -	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
Take 5 TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M- - - - -					1	\$40.00		0.00			
24	WZZM	09/29/12	09/29/12	WZZM Sat Weekend AM	CM	6-8a	- - - - - S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
Sat Weekend AM News SATURDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S-					1	\$55.00		0.00			
25	WZZM	09/29/12	09/29/12	Sat Early News	CM	Sat Early News	- - - - - S-	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
Sat Early News NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S-					1	\$100.00		0.00			
26	WZZM	09/29/12	09/29/12	NCAA Prime	CM	8p-1130p	- - - - - S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NCAA Prime (7:58 PM-11:30 PM) NCAA FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S-					1	\$250.00		0.00			
27	WZZM	09/30/12	09/30/12	This Week	CM	10-11a	- - - - - S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
This Week THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S					1	\$150.00		0.00			
28	WZZM	09/30/12	09/30/12	M-Su 11-1135p LN	CM	11-1135p	- - - - - S	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
M-Su Late News EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S					1	\$330.00		0.00			
29	WZZM	09/30/12	09/30/12	Sun Early News	CM	Sun 6-630p	- - - - - S	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
Sun Early News (5:58 PM-6:30 PM) ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - - S					1	\$450.00		0.00			
30	WZZM	09/30/12	09/30/12		CM	6-8a	- - - - - S	:30	1	\$35.00	P-5	0.00	NM	1	\$35.00

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Estimate:	2372

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WZZM Sun Weekend AM											
				Sun Weekend AM News											
				SUNDAY MORNING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$35.00		0.00			
31	WZZM	09/30/12	09/30/12	Sun Early News	CM	Sun 630-7p	-----S	:30	1	\$315.00	P-2	0.00	NM	1	\$315.00
				Sun Early News		(6:30 PM-7:00 PM)									
				EYEWITNESS NEWS 13 / SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$315.00		0.00			
32	WZZM	09/30/12	09/30/12	Su 8-9a	CM	8-9a	-----S	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
				Su Good Morning America											
				SUNDAY GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$115.00		0.00			
33	WZZM	09/27/12	09/27/12	M-Su 11-1135p LN	CM	11-1135p	---T---	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
				M-Su Late News											
				EYEWITNESS NEWS 13 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$330.00		0.00			
34	WZZM	09/27/12	09/27/12	Nightline	CM	1135p-1202a	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Nightline											
				ABC NIGHTLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$200.00		0.00			
35	WZZM	09/27/12	09/27/12	The View	CM	11a-12n	---T---	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
				The View											
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$160.00		0.00			
36	WZZM	09/27/12	09/27/12	M-F 12-1230p	CM	12-1230pm	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				Noon News											
				WZZM 13 NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$140.00		0.00			
E 37	WZZM	09/27/12	09/27/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$70.00	P-5	0.00	NM	0	\$0.00
				Katie											
				KATIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NZZM	09/24/12-09/30/12		M-F 3-4p		3-4p		---Th-----	:30	(\$70.00)	0.00	NM			
				Credited											
				[credit na's]											
38	WZZM	09/27/12	09/27/12	M-F 5-530a	CM	5-530a	---T---	:30	1	\$70.00	P-5	0.00	NM	1	\$70.00
				M-F Morning News											
				THE MORNING NEWS AT 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$70.00		0.00			
39	WZZM	09/27/12	09/27/12	M-F 530-6pm	CM	530-6p	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				M-F News											
				5:30 EDITION NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$300.00		0.00			
40	WZZM	09/27/12	09/27/12	M-F 6-7a	CM	6-7a	---T---	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
				M-F Morning News											
				THE MORNING NEWS AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1				\$295.00		0.00			
41	WZZM	09/27/12	09/27/12	M-F 630-7p	CM	630-7p	---T---	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
				M-F ABC World News											

